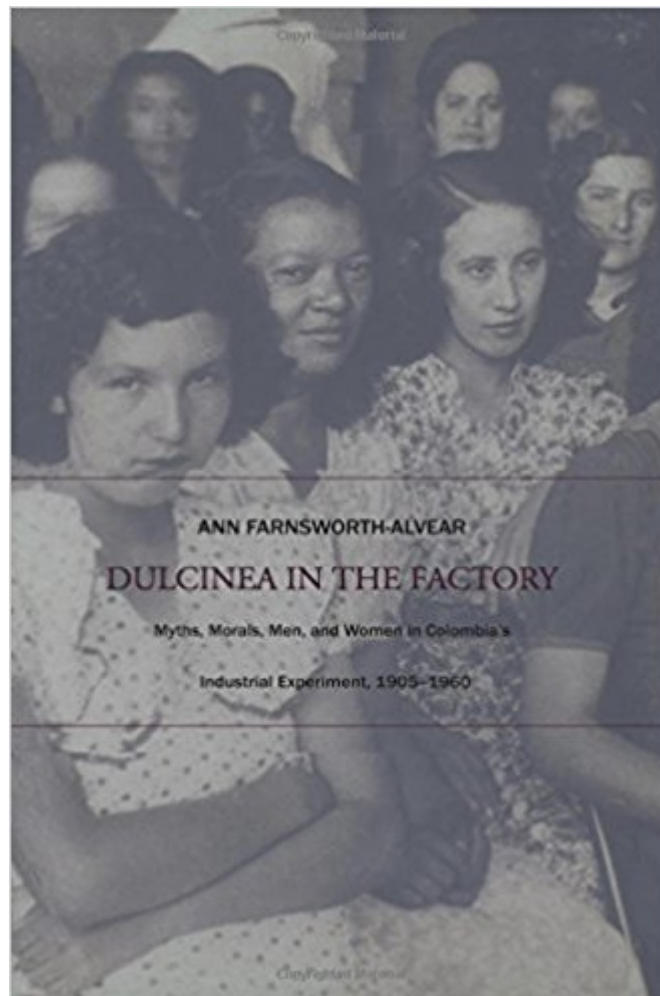


The book was found

Dulcinea In The Factory: Myths, Morals, Men, And Women In Colombia's Industrial Experiment, 1905-1960 (Comparative And International Working-Class History)





Synopsis

Before it became the center of Latin American drug trafficking, the Colombian city of Medellín was famous as a success story of industrialization, a place where protectionist tariffs had created a “capitalist paradise.” By the 1960s, the city’s textile industrialists were presenting themselves as the architects of a social stability that rested on Catholic piety and strict sexual norms. *Dulcinea in the Factory* explores the boundaries of this paternalistic order by investigating workers’ strategies of conformity and resistance and by tracing the disciplinary practices of managers during the period from the turn of the century to a massive reorganization of the mills in the late 1950s. Ann Farnsworth-Alvear’s analyses of archived personnel records, internal factory correspondence, printed regulations, and company magazines are combined with illuminating interviews with retired workers to allow a detailed reconstruction of the world behind the mill gate. In a place where the distinction between virgins and nonvirgins organized the labor market for women, the distance between chaste and unchaste behavior underlay a moral code that shaped working women’s self-perceptions. Farnsworth-Alvear challenges the reader to understand gender not as an opposition between female and male but rather as a normative field, marked by “proper” and “improper” ways of being female or male. Disputing the idea that the shift in the mills’ workforce over several decades from mainly women to almost exclusively men was based solely on economic factors, the author shows how gender and class, as social practices, converged to shape industrial development itself. Innovative in its creative employment of subtle and complex material, *Dulcinea in the Factory* addresses long-standing debates within labor history about proletarianization and work culture. This book’s focus on Colombia will make it valuable to Latin Americanists, but it will also appeal to a wide readership beyond Latin American and labor studies, including historians and sociologists, as well as students of women’s studies, social movements, and anthropology.

Book Information

Series: Comparative and International Working-Class History

Paperback: 320 pages

Publisher: Duke University Press Books; 1st edition (March 17, 2000)

Language: English

ISBN-10: 0822324970

ISBN-13: 978-0822324973

Product Dimensions: 6.1 x 0.8 x 9.2 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #350,570 in Books (See Top 100 in Books) #23 in [Books > History > Americas > South America > Colombia](#) #324 in [Books > Politics & Social Sciences > Politics & Government > International & World Politics > Caribbean & Latin American](#) #338 in [Books > Politics & Social Sciences > Politics & Government > Specific Topics > Labor & Industrial Relations](#)

Customer Reviews

"In her analysis of the development of the different stages of industrial capitalism in Medellín, the author skillfully unravels the social negotiations between capitalist and worker, and in the process she does something that many engendered studies fail to accomplish: she demonstrates rather than merely asserts that gender really does matter in social relations and can have an important effect on economic processes and political outcomes. . . . Although well-grounded in feminist theory and the cultural studies literature, in its eclectic use of sources and broad vision, this book conveys a sense of the totality of the past, a sense that is the essence of the historical enterprise itself." - James P. Brennan, *American Historical Review*

"An elegant, theoretically sophisticated analysis of the industrialization process in Medellín's textile mills during the first half of the twentieth century. . . . Dulcinea in the Factory deserves to be widely read. . . . The writing and analysis is also happily lucid and engrossing, making it ideal for adoption in both undergraduate and graduate courses." - Mary Roldán, *Hispanic American Historical Review*

"Ann Farnsworth-Alvear's well-written and carefully-argued study of Medellín's textile industry makes crucial interventions in gender and labor history. . . . Farnsworth-Alvear has produced an important book that adds to the vibrant literature on gender and labor in Latin America. Her insights on the complexity of worker consciousness will doubtless spur healthy debates on how best to apprehend workers' lives." - Karin Alejandra Rosemblatt, *The Americas*

"Dulcinea in the Factory is a magnificent achievement, a remarkably accomplished piece of historical writing." - William C. Roseberry, *New York University*

"A major contribution to Colombian history, both substantive and methodological. Dulcinea in the Factory takes the reader inside the culturally specific and evolving conceptualizations of femininity, paternalism, morality, honor, and modernity in the industrializing city of Medellín." - Catherine LeGrand, *McGill University*

"This book not only revises Latin American labor and gender

history but sets a new standard for social history. Taking advantage of all contemporary debates about accommodation and resistance and bringing them to a new level of sophistication, Ann Farnsworth-Alvear combines deep theoretical insights with rich ethnographic material.”—Temma Kaplan, State University of New York, Stony Brook

“This compelling study represents a major advance, indeed the maturation of the ‘new social history of national capitalism.’ Farnsworth-Alvear provides a deft accounting of complex exchanges, dialogues, and social negotiations in a changing crucible of class and gender relations.”—Michael F. Jimenez, University of Pittsburgh

“[A]n elegant, theoretically sophisticated analysis of the industrialization process in Medellín’s textile mills during the first half of the twentieth century. . . . *Dulcinea in the Factory* deserves to be widely read. . . . The writing and analysis is also happily lucid and engrossing, making it ideal for adoption in both undergraduate and graduate courses.” (Mary Roldán in *Hispanic American Historical Review*)

“[I]n her analysis of the development of the different stages of industrial capitalism in Medellín, the author skillfully unravels the social negotiations between capitalist and worker, and in the process she does something that many engendered studies fail to accomplish: she demonstrates rather than merely asserts that gender really does matter in social relations and can have an important effect on economic processes and political outcomes. . . . Although well-grounded in feminist theory and the cultural studies literature, in its eclectic use of sources and broad vision, this book conveys a sense of the totality of the past, a sense that is the essence of the historical enterprise itself.” (James P. Brennan *American Historical Review*)

“Ann Farnsworth-Alvear’s well-written and carefully-argued study of Medellín’s textile industry makes crucial interventions in gender and labor history. . . . Farnsworth-Alvear has produced an important book that adds to the vibrant literature on gender and labor in Latin America. Her insights on the complexity of worker consciousness will doubtless spur healthy debates on how best to apprehend workers’ lives.” (Karin Alejandra Roseblatt *The Americas*)

“A major contribution to Colombian history, both substantive and methodological. *Dulcinea in the Factory* takes the reader inside the culturally specific and evolving conceptualizations of femininity, paternalism, morality, honor, and modernity in the industrializing city of Medellín.”—Catherine LeGrand, McGill University

“This book not only revises Latin American labor and gender history but sets a new standard for social history. Taking advantage of all contemporary debates about accommodation and resistance and bringing them to

a new level of sophistication, Ann Farnsworth-Alvear combines deep theoretical insights with rich ethnographic material. Temma Kaplan, State University of New York, Stony Brook
Dulcinea in the Factory is a magnificent achievement, a remarkably accomplished piece of historical writing. William C. Roseberry, New York University
This compelling study represents a major advance, indeed the maturation of the new social history of national capitalism. Farnsworth-Alvear provides a deft accounting of complex exchanges, dialogues, and social negotiations in a changing crucible of class and gender relations. Michael F. Jimenez, University of Pittsburgh --This text refers to the Hardcover edition.

Bought this book and not only arrived soon, but was also in great quality. In terms of the content, I consider it a fundamental reading for contemporary Latin American History. The material is very well presented and provides insights about valuable sources.

[Download to continue reading...](#)

Dulcinea in the Factory: Myths, Morals, Men, and Women in Colombia's Industrial Experiment, 1905-1960 (Comparative and International Working-Class History) What Men Won't Tell You: Women's Guide to Understanding Men (How to read their minds, what men want, why men cheat, why men won't commit, why men lose interest, how to avoid rejection from men) Learning to Labor: How Working Class Kids Get Working Class Jobs Evaluation of Industrial Disability: Prepared by the Committee of the California Medical Association and Industrial Accident Commission of the State ... of Joint Measures in Industrial Injury Cases. ONCE A CIGAR MAKER: Men, Women, and Work Culture in American Cigar Factories, 1900-1919 (Working Class in American History) Stamp Factory: Fun Factory Series Working Length Determination: A Milestone in Endodontics: Comparative role of radiographs and electronic apex locator in working length determination The Formation and Identification of Rules of Customary International Law in International Investment Law (Cambridge Studies in International and Comparative Law) Attract Women: "Hey! to Lay: The 7 Steps to Approaching Women, Unlocking Her Attraction and Her Legs (Dating Advice for Men on How to Approach Women and Attract Women) Attract Women: Be Irresistible: How to Effortlessly Attract Women and Become the Alpha Male Women Can't Resist (Dating Advice for Men to Attract Women) Attract Women: Unlock Her Legs: How to Effortlessly Attract Women and Become the Man Women Unlock Their Legs For (Dating Advice for Men to Attract Women) White Working Class: Overcoming Class Cluelessness in America GREEK MYTHOLOGY: Greek Gods Of Ancient Greece And Other Greek Myths - Discovering Greek History & Mythology - 3rd Edition - With Pics

(Greece, Greek, Egyptian ... Greek History, Mythology, Myths Book 1) The Holy Household: Women and Morals in Reformation Augsburg (Oxford Studies in Social History) Working-Class Men in Love Moving the Mountain: Women Working for Social Change (Women's Lives, Women's Work) Ambassadors of the Working Class: Argentina's International Labor Activists and Cold War Democracy in the Americas Christian Large Journal Notebook for Women & Men to Write in (8.5x11) Lined, Wide Ruled, Jesus Calling Design: Memo for Seniors & Younger Men & Women ... (Best Religious Review Gift) (Volume 1) World History, Ancient History, Asian History, United States History, European History, Russian History, Indian History, African History. (world history) Common Sense and a Little Fire: Women and Working-Class Politics in the United States, 1900-1965 (Gender and American Culture)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)